

MINISTERUL ÎNVĂȚĂMÎNTULUI ȘI TINERETULUI AL RM  
UNIVERSITATEA LIBERĂ INTERNAȚIONALĂ DIN MOLDOVA

Aprob \_\_\_\_\_

Rector ULIM Andrei GALBEN

Aprobat de Senatul ULIM la 30 ianuarie 2008

Proces verbal No4

FACULTATEA ȘTIINȚE ECONOMICE  
PLAN DE STUDII LA CICLUL DE MASTERAT (2 ani)

**Domeniul general:** *Servicii publice (81)*

**Domeniul de formare profesională:** *Turism (812.1)*

**Specializarea:** *Turism (812.1)*

**Denumirea programului de masterat:** *Gestiunea turismului și serviciilor hoteliere*

**Titlul:** *master în servicii publice*

**Forma de organizare a învățămîntului:** *cu frecvență la zi*

**Masters program courses**

Nr.	Course title	Teaching language
	<b>I YEAR</b>	
	<i>Basic disciplines</i>	
1.	Contemporary banking and financial strategies	Romanian, Russian
2.	Modeling economic processes	Romanian, Russian
3.	Compared management	Romanian, Russian
4.	Advanced Financial Accounting	Romanian, Russian
5.	Contemporary bank management	Romanian, Russian
6.	The economy of international tourism	Romanian, Russian
	<i>Specialized disciplines</i>	
7.	Management of quality	Romanian, Russian
8.	Data bases - business support	Romanian, Russian
9.	Economic of international tourism	Romanian, Russian
10.	European public affairs management	Romanian, Russian
11.	Administration of international tourism	Romanian, Russian
12.	The culture of business in the IER	Romanian, Russian
13.	The tourism market	Romanian, Russian
14.	The role of logistics in the tourist marketing	Romanian, Russian
	<i>Free choice disciplines</i>	
15.	The economy of sectors which provide tourism	Romanian, Russian
16.	Audit of touristic activities	Romanian, Russian

17.	Trade and trade technologies	Romanian, Russian
18.	The national touristic zones	Romanian, Russian
<b>Year II</b>		
<i>Basic disciplines</i>		
19.	Research Methodology	Romanian, Russian
20.	Elaboration and administration of tourist projects	Romanian, Russian
<i>Specialized disciplines</i>		
21.	International transactions.	Romanian, Russian
22.	The culture of business in tourism	Romanian, Russian
23.	The role of quality of tourist product	Romanian, Russian

<b>Year II Direction of profess</b>		Română, Rusă
<i>Basic disciplines</i>		Română, Rusă
The economy and organization of international tourism..		Română, Rusă
Economic diplomacy.		Română, Rusă
The economy and logistics of international trade.		Română, Rusă
Fezability în tourism		Română, Rusă
<i>Practice trening</i>		
Production practice.		Română, Rusă
Master thesis		Română, Rusă

*\*At the request of master courses are taught in English and French*